

The Vienna School of International Studies,  
the University for Continuing Education Krems and  
the Provincial Government of Lower Austria – Department of Arts and Culture

are pleased to announce a symposium on

## CURRENT CHALLENGES AND OPPORTUNITIES FOR CULTURAL DIPLOMACY- THE CASE OF MUSIC

Welcome:

**Martin Eichtinger**

(Director, Vienna School of International Studies)

**Eva Maria Stöckler**

(Dean Faculty of Education, Arts and Architecture, University for Continuing Education Krems)

Keynote:

**Marshall Marcus**

(Executive and Artistic Director, European Union Youth Orchestra)

Panellists:

**Eva-Maria Bauer**

(President, Austrian Music Council)

**Martin Eichtinger**

(Director, Vienna School of International Studies)

**Olga Kolokytha**

(Senior Scientist - Center for Applied Music Research, University for Continuing Education Krems)

**Marshall Marcus**

(Executive and Artistic Director, European Union Youth Orchestra)

**Barbara Strack-Hanisch**

(Vice Rector for Academic Affairs, University of Music and Performing Arts Vienna)

Moderation

**Giulia Pelillo**

(Head, Research Area Cultural Studies, Vienna School of International Studies)

**Thursday, 26 March 2026, 18:00 h**

Diplomatische Akademie Wien, Favoritenstrasse 15a, 1040 Wien  
Underground-station: U1 Taubstummengasse

To participate, please register via <https://www.da-vienna.ac.at/Events>.